

Town of Waterboro

Economic Development Committee

Meeting Minutes

Thursday, November 19, 2009

Waterboro Town Hall Annex

The meeting was called to order at 4:15 PM by Chairman, Chris Binette.

Roll Call: Leo Binette, Chris Binette, Dianne Holden, Doug Foglio, Sr., Steve Eveld and Tammy Jo Girard, Selectperson. Guest: Roger Lauzier.

Approval of Minutes: Leo made the motion to accept the minutes of Oct. 29, 2009 as written. Chris seconded. Voted, passed.

Old Business:

Commission John Richardson: Chris reported on the head of Maine's Economic & Community Development Dept. attending the Board of Selectmen's meeting where a welcome and introduction of Howe & Howe Technologies was held. Commissioner Richardson has since resigned his position to run for the Governor's office. Tammy Jo will contact Brian Doyle, Business Development Specialist and invite him to attend an EDC meeting.

SBA: Deferred to next meeting.

New Business:

2010 Goal Setting: Refocus of the EDC efforts was discussed. Would like a better working relationship with the Town's Planning Dept. Discussed a 'branding campaign', coming up with an identity for Waterboro. Chris asked each member to come to the next meeting with 3 solid goals for 2010.

Budget: The deadline for submitting a budget for FYE 2011 is December 18th. Chris had received the paperwork necessary in submitting it to the Town Adm. Committee will be doing 2 budget requests, one for the welcome signs to complete the Conservation Committee work on this project, requesting the monies be transferred from their account and to be spent under the direction of the BoS and EDC. The second request will be for working money for the EDC to do training for businesses, print a brochure, attend seminars, etc.

Public Comment: None noted.

Adjournment: Motion to adjourn at 5:40 pm made by Dianne, seconded by Chris. Voted, passed.

Next Meeting: Thurs., Dec. 3, 4 PM, Town Hall Annex.

Respectfully submitted,

A handwritten signature in cursive script that reads "Dianne Holden". The signature is written in black ink and is positioned above the printed name.

Dianne Holden, Secretary

Town of Waterboro

Economic Development Committee

Meeting Minutes

Thursday, December 3, 2009

Waterboro Town Hall Annex

The meeting was called to order at 4:10 PM by Chairman, Chris Binette.

Roll Call: Leo Binette, Chris Binette, Dianne Holden, Roger Lauzier, & Sue Rocray.

Absent: Doug Foglio, Sr., Steve Eveld

Approval of Minutes: Approval of Nov. 19th's minutes deferred for lack of quorum of members present, attending the Nov. 19th. meeting.

Old Business:

2010 Goal Setting: See attached worksheet of items discussed.

Proposed Budget FYE 2010: See attached worksheet for proposal.

New Business:

None noted.

Public Comment: None noted.

Adjournment: Motion to adjourn at 5:45 pm made by Sue, seconded by Leo. Voted, passed.

Next Meeting: Thurs., January 7, 4 PM, Town Hall Annex.

Respectfully submitted,



Dianne Holden, Secretary

TOWN OF WATERBORO

Economic Development Committee

Worksheet - 2010 Proposed Goals

1. Talk with Public Relations person to help with goals and direction
2. Meeting with Brian Doyle, State Dept. of Economic Dev.
3. Open lines of communication with Board of Selectmen, Town Planner, Planning Board and Code Enforcement Office
4. Marketing campaign – adv., TV, radio
5. Property Inventory including zoning
6. Auto Parts business
7. Ambassador Program with point person on Committee
8. Make Committee more public
9. Form Based Codes
10. Informational Packets

TOWN OF WATERBORO

Economic Development Committee

Proposed Budget, FYE 2011

Welcome Brochures & Packets 500 Design & Print	\$	1,000.00
Media/Technology for Presentations Quarterly (4 @ \$250.)		1,000.00
Economic & Community Marketing Promoting what Watb has to offer, incld'g adv.		1,000.00
Committee Member Training \$150. per member		1,000.00
Business Enrichment Seminars Quarterly (4 @ \$250)		1,000.00
Total	\$	5,000.00